

Hollywood Reporter, LA

[http://www.hollywoodreporter.com/hr/content\\_display/news/e3ibf22b3c56d51e8635c518bfa131217f](http://www.hollywoodreporter.com/hr/content_display/news/e3ibf22b3c56d51e8635c518bfa131217f)

## Canada's OUTtv content travels

Channel is going Dutch

By Etan Vlessing

April 24, 2008, 07:29 PM

TORONTO -- OUTtv, Canada's gay-themed cable channel, is going Dutch.

As part of its licensing agreement, Toronto-based OUTtv will supply its brand and programming to OUTtv Media in the Netherlands to support the Dutch-language pay TV channel, which went to air April 11.

OUTtv Canada did an earlier supply deal with the Here! cable channel in the U.S. market.

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Cynopsis, NYC

<http://www.cynopsis.com/content/view/3442/53/>

### *Cynopsis: International*

04/25/08

Good morning. It's **Friday, April 25, 2008**, and this is your first early morning **International & Multicultural** briefing.

#### **GAY/LESBIAN MARKET:**

Canada's **OUTtv** national gay and lesbian TV network has licensed programming to **OUTTV Media** in the Netherlands, creating the first Dutch gay lifestyle TV network. The new channel will feature OUTtv's Coverguy and Bump! as well as other programming such as Queer as Folk, Dante's Cove and Mile High.

WorldScreen News, London, UK

<http://www.worldscreen.com/newscurrent.php?filename=OUTtv042408.htm>

2008-04-24

## **OUTtv in Deal for Gay Network in the Netherlands**

TORONTO, April 24: The Canadian gay- and lesbian-targeted network OUTtv has licensed a slate of content to OUTTV Media in the Netherlands for what is being referred to as the first Dutch gay lifestyle television network.

"We are very excited about the opportunity developed by our partners at OUTTV Netherlands," said Brad Danks, the COO at OUTtv in Canada. "The Netherlands is one of the most progressive countries in the world regarding gay and lesbian rights so it is great to have a footing in this enlightened market."

According to OUTTV Media Group's head, Marc Putman, the Dutch service will feature imported fare, as well as locally produced talk shows and news, plus art-house films. The slate includes *Queer as Folk* from the U.S., here! TV's *Dante's Cove* and the British show *Mile High*, alongside OUTtv Canada's *Coverguy* and *Bump!*, among others.

OUTtv has more than 500,000 subscribers across Canada and recently forged a programming partnership with here! in the U.S. In addition to sharing their existing programming, the two networks have worked together to produce two feature films: the film noir gay detective Donald Strachey mysteries, *Ice Blues* and *On the Other Hand, Death*, as well as a companion documentary feature entitled *Martinis & Murder: Inside the Donald Strachey Mysteries*.

—By Mansha Daswani

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<http://www.channelcanada.com/Article2183.html>

Channel Canada - Toronto (cable industry)

OUTtv Signs Licensing Deal To Create The Netherland's First Gay Lifestyle TV Network  
Posted on Thursday, April 24, 2008 - 08:54 PM



Following their exciting new programming partnership with the here! channel in the US, OUTtv, Canada's national gay and lesbian television network, announced today that they have licensed popular programming to OUTTV Media in the Netherlands, creating the first Dutch gay lifestyle television network.

“We are very excited about the opportunity developed by our partners at OUT TV Netherlands,” says Brad Danks, Chief Operating Officer for OUTtv in Canada, “The Netherlands is one of the most progressive countries in the world regarding gay and lesbian rights so it is great to have a footing in this enlightened market.” Despite formally recognizing the world’s first same-sex marriages by law and despite having ended criminal sanctions against homosexuality a full 156 years before Canada, it’s surprising that the Netherlands have been without an all-gay TV channel. “We find this a wonderful and positive initiative,” comments Frank van Dalen, president of the COC, a national Dutch gay advocacy organization, “It is great to know that there now is an actual TV channel for our target market next to the various gay-print media and (internet) websites.”

As OUTTV Media Group head Marc Putman explains, “OUT TV’s programming schedule will consist of successful international formats, its very own talk shows and news, art house films, and new TV series launching their premieres in the Netherlands.” The new channel will also feature American classics *Queer as Folk* and *Dante’s Cove* and the wild UK series *Mile High* but it is OUTtv’s made-in-Canada hits like *Coverguy* and *Bump!* that provide “the backbone of their programming schedule,” says Danks. As OUT TV now debuts on digital cable in the Netherlands, *Chris and John* are poised to become bigger than *Barbapapa!*

This European expansion continues OUTtv’s astonishing growth in the last two years: after doubling its subscriber base (with now more than 500,000 subscribers across Canada), the channel last month forged a programming partnership with the American gay channel here! In addition to sharing their existing programming, the two networks have worked together to produce two feature films, the film noir gay detective *Donald Strachey* mysteries, *Ice Blues* and *On the Other Hand*, *Death*, as well as a companion documentary feature entitled *Martinis & Murder: Inside the Donald Strachey Mysteries*. These and other here! movie titles will form a significant part of the OUTtv movie titles going forward. Danks says, “Partnerships like these offer us the opportunity to share costs and also develop interesting programs for the international marketplace.”

<http://www.2015place.com/2008/04/outtv-to-create-netherlands-first-gay.html>  
(gay blog, Seattle, Washington)

**Saturday, April 26, 2008**

**[OUTtv To Create The Netherland's First Gay Lifestyle TV Network](#)**



Following their exciting new programming partnership with the here! channel in the US, OUTtv, Canada's national gay and lesbian television network, announced today that they have licensed popular programming to OUTTV Media in the Netherlands, creating the first Dutch gay lifestyle television network.

[full article](#)

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<http://nationalgaynews.com/content/view/3389/173/> (Florida)  
America's Leading National Gay News website

OUTtv Signs Licensing Deal To Create The Netherland's First Gay Lifestyle TV Network  
Friday, 25 April 2008 08:53

[OUTtv Signs Licensing Deal  
To Create The Netherland's  
First Gay Lifestyle TV Network](#)

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[Read More...](#)

"VideoAge" Daily E-Beat - Friday, April 25, 2008 NYC

## CANADA'S OUTTV INKS LICENSING DEAL CREATING DUTCH GAY NET

OUTtv, Canada's national gay and lesbian television network, has licensed popular programming to OUTTV Media in the Netherlands, creating the first Dutch gay lifestyle network. The European expansion continues OUTtv's growth in the last two years. After doubling its subscriber base (it now has more than 500,000 subscribers across Canada), the channel last month forged a programming partnership with American gay channel here!

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C21, London UK

[Out TV launches Dutch channel](#) 25 Apr 2008

Canadian gay and lesbian channel Out TV is kicking off its international expansion plans by licensing its brand and programming to a Dutch firm in order to launch a local version of the channel in Holland...

<http://www.c21media.net/index.asp>

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Advanced Television, London, UK

[http://www.advanced-television.com/press\\_rel/friday\\_pr.html#ou](http://www.advanced-television.com/press_rel/friday_pr.html#ou)

### **[OUTtv signs licensing deal for Netherland gay lifestyle television network](#)**

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EchelonMagazine, Los Angeles

<http://www.echelonmagazine.com/index.php?id=158>

Posted: 24/04/2008 - 14:50

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<http://www.topix.com/news/gay/2008/04/outtv-to-create-the-netherlands-first-gay-lifestyle-tv-network>

US/Canada

**Gay/Lesbian**



Yesterday

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